

# eTeam Information Management Group

Hundreds of large and mid-size companies were recently surveyed regarding their near-term information technology needs. Among the results, one thing was clear: Every company plans to develop and implement a comprehensive information management strategy within the next three years. Corporations worldwide have embraced the advantages of rapid and reliable access to secure, high quality information in stimulating better decision making, creating market advantage and providing the foundation for better corporate governance.

It's no longer a question of "if" or "when" your company needs to get serious about information management – it is now a question of "how" and "how soon" you will pursue your strategy to support better business performance.

The playing field has shifted. **The team with the best information management wins.**

## What constitutes a superior Information Management solution?

The key ingredients to a winning strategy are easy to list, but difficult to find in a partner.

- **Adherence to best practices:** best practices only come with experience. Knowing what works best when and where is a function of knowing your industry and a track record of success.
- **Quality teams:** seasoned and successful management working with well-trained, expert engineers.
- **An efficient, economical approach:** ready access to quality resources, a proactive methodology and seamless implementation strategies have proven to ensure project efficiencies and enable economies.
- **Rapid speed-to-value:** Best practices, expert teams and attention to efficient and cost effective strategies produce smoother projects and better results in shorter timeframes.

## Look to the Leader

eTeam leads the industry in its ability to rapidly deploy highly qualified teams to solve data problems. In addition to clients in multiple industries, including Financial Services and Life Sciences, we have become the go-to provider of information management expertise to many of the world's leading system integrators and IT consultants.

The eTeam Professional Service Group brings nearly a decade of cultivating deep pools of highly qualified talent across any technology. Our Information Management Group seamlessly leverages our deep engineering resources and provides experienced and strategic practice leadership with documented track records of success.

By leveraging our wealth of past-project solution frameworks, eTeam is able to provide industry solutions that are uniquely low-risk and field-proven. In keeping with a best-practice approach, we combine field-proven architectures with innovation to ensure both reliability and relevance.

Our experience and resources ensure that you are receiving the highest quality services for the most reasonable investment.

## Winning Solutions

eTeam's Information Management Group provides a comprehensive array of solutions in both Data Management and Business Intelligence domains. From



## SOLUTIONS

### Data Management

- Data Structure
- Data Architecture
- Data Warehouse Environments
  - Datastores
  - Data Marts
- Master Data
- Data Security
- Data Governance
- Metadata

### Business Intelligence

- Diagnostic
- BI Platform
- Analytics
- Data Quality
- Dashboards/Scorecards

## CLIENTS

Bayer Pharmaceuticals  
Bristol-Myers Squibb  
DEL Laboratories  
Fidelity Investments  
Geico  
HSBC  
Johnson & Johnson  
Novo-Nordisk

---

"We were looking to get a quick ramp up to the usage of the system and to collect the benefits of this stage soon based on the handling of the information provided by the system. eTeam has strong expertise in the areas of data warehousing and business intelligence. They have provided me with exceptional talent . . . One of our initiatives also required training to our business and technology users. I would recommend eTeam to any financial services company who is looking for a niche vendor in data warehousing and business intelligence services."

**Senior Executive – eBusiness**  
**HSBC Bank**

"Dean Health Plan has always undertaken major initiatives to drive revenue and improve efficiency. We have used eTeam in niche data management and data warehousing initiatives. eTeam has been an agile partner who has always delivered by providing sound competencies in niche business and technology areas."

**Director of Technical Services**  
**Dean Health Plan**

## CONTACT US

**eTeam Inc.**  
**1001 Durham Avenue**  
**South Plainfield, NJ 07080**

**(P) 732-248-1900**  
**(F) 908-757-0800**  
**(E) [info@eteaminc.com](mailto:info@eteaminc.com)**

**[www.eTeamInc.com](http://www.eTeamInc.com)**

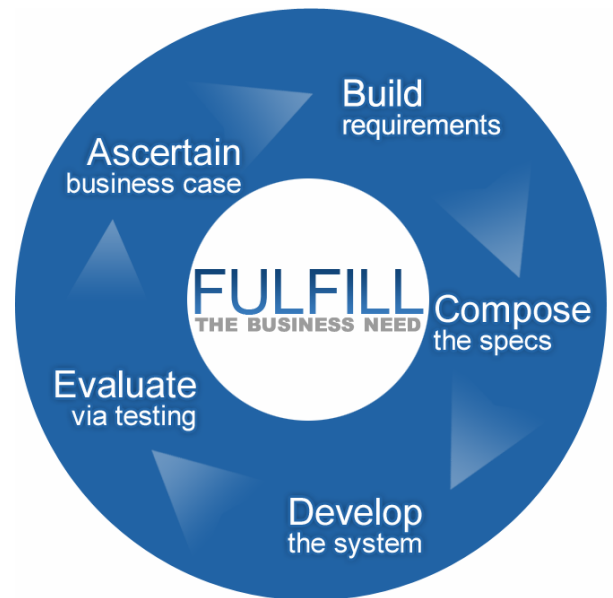
strategic management to behind-the-scenes brain power, eTeam's best-practice approach creates outstanding data solutions and rapid time to value for clients in multiple industries, including Financial Services and Life Sciences.

**Data Management** solutions include Data Structure, Architecture, Warehousing and both Master and Metadata Management. And we take your strategy further with our **Business Intelligence** solutions encompassing Diagnostics, Platforms, Analytics, Dashboards and Scorecards.

In addition, we have leveraged out expertise to create the eTeam **Center of Excellence** (COE) to ensure optimal performance of the solution we create for you throughout its lifecycle. eTeam's COE integrates with other company-shared services and shared processes and incorporates our best practices and past-project experience to ensure low risk, high impact solutions for every client.

## The ABCs of Information Management Solutions

In an environment where every company claims to have a unique methodology, eTeam has taken a real world approach: we ask the tough questions and won't jeopardize your project with an over-simplified approach. Our ABC methodology systematically and comprehensively addresses every aspect of developing a winning information management solution. eTeam ABCs breakdown the solution development process in greater detail, minimizing the potential for costly "surprises" and mitigating the risk of resulting delays.



- A** ASCERTAIN the business case
- B** BUILD the business and technical requirements
- C** COMPOSE the functional and detailed technical specifications with a focus on data sourcing and ETL activity
- D** DEVELOP the system itself along with supporting documentation, standard operating procedures, and training materials
- E** EVALUATE the system via regression testing, systems testing, integration testing, and volume testing activities
- F** FULFILL the business need by implementing the system with an accompanying support plan

## About eTeam

**eTeam** is the single source for end-to-end expertise in development and deployment of information management solutions. From strategic management to behind-the-scenes brain power, eTeam's best-practice approach creates outstanding data solutions and rapid time to value for clients in multiple industries, including Financial Services and Life Sciences.

Unlike our competitors, eTeam has evolved a best-practice approach to every aspect of information management over a period of nearly 10 years. Combined with our firsthand knowledge of your industry's business issues, our ability to deliver quality information management solutions more rapidly and cost-effectively than any other provider is second to none.

